



A trading agent of Bidvest Commercial  
Products (Pty) Ltd



**GNR.1383 of 14 December 2018: Regulations relating to the Protection of Personal Information (Government Gazette No. 42110)**

**GENERAL NOTE:**

**These Regulations shall commence on 1 July, 2021 except reg. 4 which commences on 1 May 2021 and reg. 5 which commences 1 March 2021.**

DEPARTMENT OF JUSTICE AND CONSTITUTIONAL DEVELOPMENT

The Information Regulator has, under section 112 (2) of the Protection of Personal Information Act, 2013 (Act No. 4 of 2013), made the regulations in [the Schedule](#).

**6. Request for data subject's consent to process personal information.**

A responsible party who wishes to process personal information of a data subject for the purpose of direct marketing by electronic communication must in terms of section 69 (2) of the Act submit a request for written consent to that data subject on **Form 4**.

(Date of commencement of reg. 6: 1 May 2021.)

**FORM 4**

**APPLICATION FOR THE CONSENT OF A DATA SUBJECT FOR THE PROCESSING OF  
PERSONAL INFORMATION FOR THE PURPOSE OF DIRECT MARKETING IN TERMS OF SECTION  
69 (2) OF THE PROTECTION OF PERSONAL INFORMATION ACT, 2013 (ACT NO. 4 OF 2013)**

**REGULATIONS RELATING TO THE PROTECTION OF PERSONAL INFORMATION, 2018**

[Regulation 6.]

TO:

*(Name of data subject)*

FROM:

Contact number(s):

Fax number:

E-mail address:

*(Name, address and contact details of responsible party)*

Full names and designation of person signing on behalf of responsible party:

*Signature of designated person*

Date:

**PART B**

I, \_\_\_\_\_ *(full names of data subject)* hereby:

Give my consent.

To receive direct marketing of goods or services to be marketed by means of electronic communication.

**SPECIFY GOODS or SERVICES:**

**SPECIFY METHOD OF COMMUNICATION:**

FAX:

E - MAIL:

SMS:

OTHERS – SPECIFY:

Signed at \_\_\_\_\_ this \_\_\_\_\_ day of \_\_\_\_ 20\_\_\_\_

*Signature of data subject*